

**Visit Bakersfield
Minutes
Meeting of September 17, 2025**

Visit Bakersfield, 515 Truxtun Avenue
Regular Meeting - 8:00 AM

I. Call to order

Visit Bakersfield Board of Directors meeting was called to order by chair Amy Smith on this 17th day of September 2025 at 8:05 a.m.

II. Roll call

Andrea Marroquin, Visit Bakersfield, conducted roll call.

Directors Present:

Don Bynum	Lori Labare	Megan Maitland
Randy McKeegan	Alex Neal	Lynett Orrick
Megan Simpson	Amy Smith	

Directors Absent:

Kevin Charette	Denise Connor	Debra Derr
Ed Doresy	Jason Maples	

Others Present:

Andrea Marroquin, Visit Bakersfield
Claudia Belda, Visit Bakersfield
Kelly Sloan, Visit Bakersfield
Matt Billingsley, Visit Bakersfield
Tyeann Borskey, Visit Bakersfield
Ginny Genaro, City of Bakersfield, Attorney's Office

III. Public Statements

- None

IV. Minutes

A. Approval of April 16, 2025, minutes.

Motion by Lynett Orrick, seconded by Don Bynum. All in favor. Motion approved.

V. Treasurer's Report

A. Approval of Treasurer's Report September 17, 2025.

Motion by Don Bynum, seconded by Lynett Orrick. All in favor. Motion approved.

VI. Staff Report

- Andrea Marroquin, Claudia Belda, Tyeann Borskey, Megan Simpson, and Matt Billingsley gave updates on Visitor Center lobby activities, sales staff efforts to bring sporting events to Bakersfield, and upcoming events coming to Bakersfield.

VII. Old Business

- None

VIII. New Business

- None

IX. Board Statements

- Don Bynum discussed upcoming concerts and the 10th anniversary of Temblor Brewing Company. Megan Maitland provided updates on CALM Zoo and shared information about the campus master plan. Amy Smith presented details regarding the Open Network's upcoming fundraiser.

X. Closed Session

- None

XI. Adjournment

- The Chair adjourned the meeting at 8:46 a.m.